



EU SANCTIONS HELPDESK

SUPPORTING EU SMEs
WITH SANCTIONS COMPLIANCE

Understanding the Sanctions Compliance Support Service

EU SANCTIONS HELPDESK

**Confused about EU sanctions?
Discovered a new market?
Want to understand business opportunities and risks?**

The EU Sanctions Helpdesk supports EU SMEs and organisations.

Our website and personalised Support Service give you all the answers you need for sanctions peace of mind.

Why should your SME take advantage of our service?

We can:

- > Give you customised, one-to-one support
- > Reduce your transaction costs
- > Cover the more than 40 countries affected by EU sanctions

Get sanctions compliance support!

**Follow this 4-step process for
due diligence peace of mind:**

Check our website for sanctions information, resources, and additional tips.



Click 'Get Support' if you have a specific need.



The Helpdesk will prompt you for information as you complete your request.



The Helpdesk team will review your request and inform you about next steps.





What information should you provide to the Helpdesk?

Think of the '4 Ws':

- > **Who** will you supply to?
Customers, intermediaries, end-users...
- > **What** will you supply?
Services, technology, dual-use products, military equipment, humanitarian goods...
- > **Where** will you supply it to?
Country of final destination, transit countries, sensitive regions...
- > **What** will the product or service be used for?
Commercial, civil, military...

For example:

I've found a great opportunity, but I need help!
My situation is:

- **Who:** A medical supply company in Turkey that deals with partners in Iran
- **What:** Medical products and services
- **Where:** Iran, with transit through Turkey
- **What** will it be used for: Supplying civil hospitals and clinics

Remember

It's not just sales! Sanctions could apply to all sorts of business exchanges, including purchasing from affected countries.



We'll get back to you soon!

- > An initial response to your question can be expected within 2 working days.
- > For certain questions we should be able to give a quick response, while other issues may require further investigation.
- > If the Helpdesk team needs more information or has any questions, we will contact you before completing the final report.

Get started now!



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